



SUMMER SEASON 2015



100 Opening Days

200000 clients

Worldwide Exclusive First Releases, Food Tastings, Acclaimed DJs

Live music, Art Exhibits, International Artists, Projection Mapping, Live Performers

PHI BEACH CLUB "The most stunning sunset..."



The New York Times and Vanity Fair consider it one of the best beach location in the world

Top clients from every part of the world chose it for their exclusive private parties

The most visited open air club of the Costa Smeralda

Phi Beach layout powered by Gio Pagani

the Rock
club



PHI BEACH BY THE MEDIA

Every year more than 30 magazines both Italian and International, distributed in Hotels, Private Airports, Yachting Clubs, boutiques and restaurants talk about us.



Le Grand Mag, Coast, B.Cool
500.000 copies distributed in Europe and in Costa Smeralda

SOCIAL MEDIA AND COMMUNICATION



Facebook Official Page – Over 44.000 likes, 70.000 people reached, 1.000/1.500 like for each post

www.phibeach.com – Over 100.000 website visitors, 100% new visits, 4.000 visits per day

GIANCARLO MORELLI RESTAURANT AT PHI BEACH



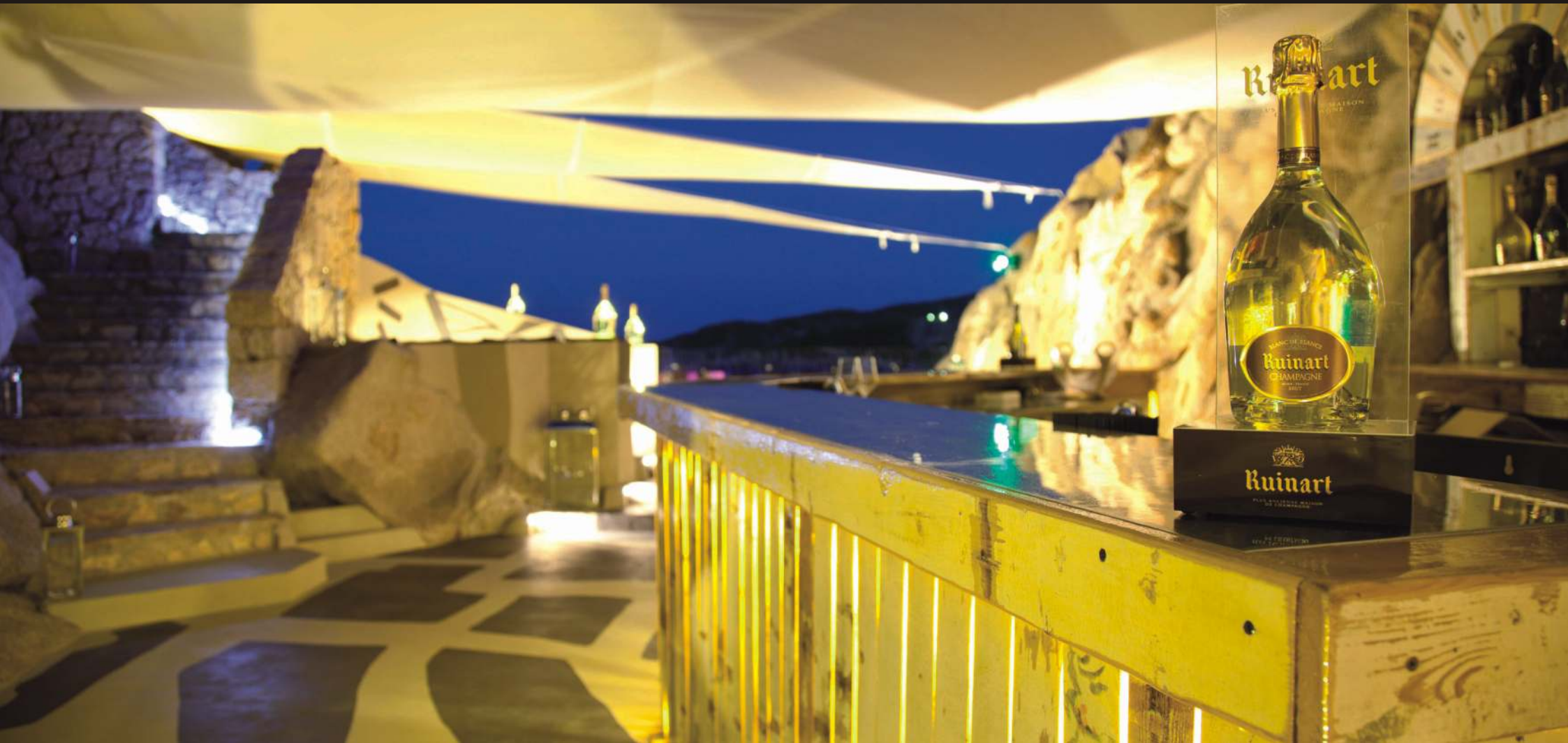
For those who want to live a spectacular multisensory gourmand experience: seductive, intriguing and infinitely moreish Michelin starred chef Giancarlo Morelli has swooped into own unique take on excellence

ROYAL TABLE



Only for the lucky few, a hidden corner with a timeless atmosphere

THE ROCK CLUB



A unique place with superior quality customer service
Comfortable seating, soft sofas, lights that enhance every sense
Carte blanche restaurant for the dinner of your dreams and only the best champagnes
Phi Beach layout powered by Gio Pagani

GIOPAGANI

PHI BEACH LOUNGE



Set against the magnificent backdrop of 18th Century fortress, an exclusive beach lounge with a gorgeous sunset by the sea
Refined cocktails, delicious light lunches and wonderful, unforeseen surprises for Summer 2016
Private helipad, Boat mooring, Tender service

HARROD'S PRESTIGE LOUNGE



Located in the heart of Porto Cervo, next to the docked yachts on the water, a unique recreational space inside the Harrod's Prestige Village. A perfect venue for special events or relaxed aperitifs. With the most qualified Phi Beach personnel

GIOPAGANI

EVENTS



The most coveted place for private celebrations and sponsor events with thousands of visitors
Phi Beach is the perfect spot for VIP birthday parties, incentive groups events and other special moments

PARTNERSHIP FORMAT

BRAND VISIBILITY

- Brand Positioning
- Display cases
- Dedicated events
- Informative material distribution
- Merchandise exclusive
- Official website link
- Official social network communication
- Brand featuring in every advertising campaign (paper, magazines, web pages)

Our brand partners can discuss with us about each advertising detail and work with us to create specific activities needed to establish the desired visibility

PARTNERS 2015


Veuve Clicquot
■ REIMS FRANCE ■


Ruinart
PLUS ANCIENNE MAISON
DE CHAMPAGNE

BELVEDERE
VODKA


Heineken®

Stoli


BRUGAL
RON


Red Bull


PROVENZA
VITICULTORI IN LIGURIA


VIGNE
SURRAU

Audi
Official partner




**DIESEL
BEACH CLUB**



Meridiana
QUESTO SI CHIAMA VOLARE.

LUXURY **IL** LIVING®



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WAITING FOR SUMMER 2016